

Handout 4: SWOT Assessment Template

<p><u>Internal origin</u> Things which are good right now. They need to be maintained and built on</p>	<p>STRENGTHS</p>	<p>WEAKNESSES</p>	<p><u>Internal origin</u> Things which are not good right now. They need to be remedied or changed or stopped altogether</p>
<p><u>External Origin</u> Things which are good for the future need prioritizing. They need to be identified built on and optimised.</p>			<p>OPPORTUNITIES</p>